



Register.it relies on MySQL to host mission critical Linux and Windows platforms



Data Warehousing and ERP

Hardware: HP Blade C-Class

OS: Red Hat Linux & Slackware

Database: MySQL Enterprise Server & MySQL Cluster

"We rely on MySQL because it has become the default database for shared and managed hosting environments, in addition to being the database of choice for developers and the open source community."

Massimo Bandinelli
IT Infrastructure Manager
Register.it SpA

About Register.it

Register.it SpA (<http://we.register.it>), a subsidiary of DADA Group, is a leader in the domain and hosting market and has offices in Italy, Spain and the United Kingdom, where it operates through Nominalia (<http://www.nominalia.com>) and Namesco (<http://www.names.co.uk>).

Register.it specializes in managing the online presence of people and companies. Domain names, email and web hosting are its main offerings. The company's portfolio currently includes over 700,000 domains for over 180 extensions, 16,000 new registrations each month, 500,000 managed email addresses, 200,000 sites hosted on its hosting platforms and 200,000 customers (including 4,000 resellers).

Register.it is a subsidiary of Dada SpA (a company listed in the MTAX on the Italian Stock Exchange), and is the first ICANN-accredited Italian operator, as well as the only Italian company with a Euro-Label quality certification.

The Business Challenge

The goal of Register.it was to offer their target customers (professionals, small business, medium business and corporate) a wide range of stable and easy to use products. All product features are designed to offer complex technologies, easy and quick to manage through web interfaces which the customer can use by means of self provisioning.

The MySQL solution

Register relies on MySQL because it has become the default database for shared and managed hosting environments, in addition to being the database of choice for developers and the open source community. By joining the MySQL Authorized Hosting Partner Program and using MySQL Enterprise as platform for shared hosting, Register.it is able to improve reliability and provide a better service to all their customers.

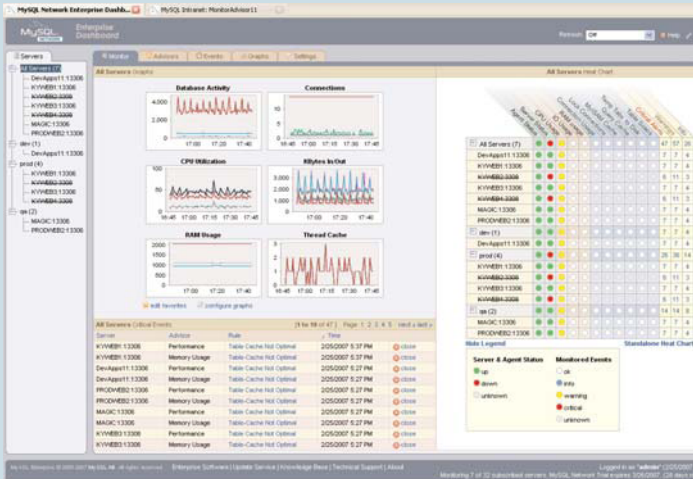
Register.it uses MySQL in two environments:

- A series of MySQL servers for shared hosting Linux and Windows platforms, with over 15,000 schema, a workload of about 100,000 queries per minute and over 1,000 concurrent connections.
- One MySQL database for the proprietary Webmail software, with 50 million pages visited monthly and more than 1,200,000 unique users.

MySQL Enterprise

Full Support & Less Risk for Your Production Database Applications

A MySQL Enterprise subscription includes the most comprehensive set of MySQL database software, services and support so your business achieves the highest levels of reliability, security and uptime.



Proactive database monitoring & advisory tools are available exclusively to MySQL Enterprise subscribers.

MySQL Enterprise includes:

- MySQL Enterprise Server – the most reliable, secure and up-to-date version of the world's most popular open source database
- MySQL 24x7 Production Support – with guaranteed response times to assist you in the development, deployment and management of your MySQL applications
- MySQL Enterprise Monitor – GUI-based tools that continuously monitor your database and proactively advise you on how to implement MySQL best practices, including performance tips and security alerts.

About MySQL

MySQL is the world's most popular open source database software. Many of the world's largest and fastest-growing organizations use MySQL to save time and money powering their high-volume Web sites, business-critical systems and packaged software – including industry leaders such as Yahoo!, Alcatel-Lucent, Google, Nokia, YouTube and Zappos.com.

For more information about MySQL, please go to www.mysql.com/enterprise.

