Logicworks Delivers Managed Database Hosting Service with MySQL Enterprise

Managed Hosting

Logicworks Overview

Logicworks, the first Authorized Platinum Hosting Partner, provides their Managed Database Service for MySQL with a 100% Service Level Agreement, so that no database transactions are lost, and revenue-generating online initiatives are not impacted by poor database performance or non-availability. Logicworks provisions and manages highly available hosting infrastructures, and includes services such as security, backup and recovery, OS and database patching, 24/7 technical support, and customized monitoring and health-check schemas.

Logicworks specializes in deploying and managing clustered database architectures to achieve maximum information availability, to mitigate any possibility of database transaction loss. A long-time supporter of MySQL in business-critical processes, Logicworks' 'Managed Database Service' extends a 100% SLA, helping customers plan and manage the challenges associated with growth and scalability.

The Business Challenge

Businesses that monetize online data, content, or information require continuous uptime. However, in a world with heightened customer expectations, businesses are frequently torn between servicing the customer or themselves-neither of which can be successfully ignored for long periods. Logicworks enables businesses to focus on product development, customer service, and marketing, while Logicworks provides the dedicated, fault tolerant, and secure IT business and application delivery platform.
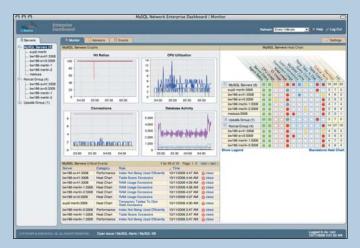
The MySQL Solution

To help businesses overcome these challenges, Logicworks provides the Managed MySQL Database Service with a 100% Service Level Agreement, so that no database transactions are lost, and revenue-generating online initiatives are not impacted by database performance or availability. MySQL enables Logicworks to deliver on this promise by providing the following benefits:

- **Scalability** – Through a consultative pre-deployment process, Logicworks seeks to align its services with the business needs and goals of its clients, offering an array of MySQL Replication topologies, including standard replication, multi-master, site-to-site, circular, etc.

- **High Availability** – Logicworks can provide redundancy at every level of the architecture. For database high availability, Logicworks can implement DRBD (with UCARP), to manage automatic failover and data synchronization.

- **Cost-effective** – MySQL Enterprise is a cost-effective solution and proven to reduce database total cost of ownership (TCO) by 90%, which allows Logicworks to deliver affordable offerings for start-ups and SMBs with enterprise needs, or the Fortune 1000 looking to implement MySQL Enterprise in a managed hosting environment.

MySQL Enterprise

Full Support & Less Risk for Your Production Database Applications

A MySQL Enterprise subscription includes the most comprehensive set of MySQL database software, services and support so your business achieves the highest levels of reliability, security and uptime.

New! **Proactive database monitoring & advisory tools** *are available exclusively to MySQL Enterprise subscribers.*

MySQL Enterprise includes:

- **MySQL Enterprise Server** – the most reliable, secure and up-to-date version of the world's most popular open source database

- **MySQL 24x7 Production Support** – with guaranteed response times to assist you in the development, deployment and management of your MySQL applications

- **New! MySQL Network Monitoring and Advisory Service** – GUI-based tools that continuously monitor your database and proactively advise you on how to implement MySQL best practices, including performance tips and security alerts.

Logicworks and the MySQL Community

Logicworks is an enthusiastic supporter of the local MySQL user community. In conjunction with the local MySQL office, Logicworks co-organizes the New York City MySQL Meetup, a monthly meeting for MySQL users, which revolves around business-critical database topics such as security, scalability, high availability, and business continuity. In addition, Logicworks sourced the venue for the 2007 MySQL Camp held at Polytechnic University, and hosts the mysqlcamp.org server.

For more information, visit **www.logicworks.com/mysql**